



The Matizmo Brochure

This brochure will give you a brief overview about Matizmo and what we can do for you.

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Who are Matizmo?

Matizmo are a design and marketing agency based in the UK. We provide high quality solutions at a fraction of the cost.

Our basic philosophy at Matizmo is simple - provide high quality tailored design and marketing solutions for any sized business at reasonable rates.

Our experience tells us that not everyone can afford good design, or well thought out campaigns. We think that's ashamed.

So, what if you are small?

We have provided solutions for one-man-bands and upwards. We have produced complete rebranding exercises for many smaller firms (it's not just for the big boys). In fact most of the work we do is for smaller businesses, we're not ashamed to say that!

And if you are big?

Our larger clients have benefitted from lowering their design costs, especially for the jobs that do not require the heavyweight workforce of their current advertising agencies. Why get charged thousands for something we can do for hundreds.. it's simple really. Get some quotes and we will almost certainly beat them.



The Matizmo Manifesto

We have developed a set of rules in which we work by. We believe that they offer you what is best about working with us.

Design that doesn't cut corners

That's right - top quality design solutions whatever size your business is.

£80 an hour account management fee? We don't think so!

It's all part of the service right? Well we think so - we'll price up the job and give you a good, honest price which won't make you fall over!

Want something done? We'll just do it.

Yep, we keep ourselves small - we can reshape to suit almost any workload. This ensures you get what you want when you want it.

We can do this, that or the other.

Our experience is pretty wide - we can deliver a complete range of services to make your business better.

Honesty really is the best policy.

It sure is.. that's why our customers are really happy and 100% of them are references.

Our Services

We offer an extremely broad range of services. If there is something that you require that is not listed here please contact us.

In a nutshell

Online

Hosting, html emails, mailing list management, search engine optimisation.

Design

Web design, design for print, illustration, diagrammatic design, branding and identity.

Management

Printing services, corporate clothing, exhibition management, consultancy

Marketing

Public and media relations, marketing planning, media buying and planning.

Our services are divided into four areas; Online, Design, Management and Marketing.

Online

Our online work ranges from fully managed hosting solutions right through to search engine optimisation. And if you've just read this and don't have a clue what this all means we also offer a "get online" service for small businesses (with some hand holding along the way).

Design

We can design just about anything that you may require. We've had experience in design for print and web. We've developed identities from scratch complete with full brand guidelines. We will work with you and get a design that's right.

Management

We can arrange printing of artwork, corporate clothing design and supply, exhibition management. The list is pretty endless - what we say is if you need something managed we are almost certain to be able to help.

Marketing

We have huge experience in marketing both large and small businesses. We can create marketing and media plans for individual campaigns or for your business strategy. We can also deal with media exercises or press events.

Some of our customers

Our customers are happy ones. If you would like to contact some of our customers we'll put you in touch - they'll tell you how good we are!

Mini Case Study

Nortim Tools

Nortim Tools Ltd wanted a new company image, a new logo, a small brochure, letterheads, business cards and compliment slips, and even their first website!

We got to work and created a complete brand overhaul. We designed and produced everything above (inc the website and all printing) for under £2000.

"I see the work as excellent value for money, I believe that it will transform our business - thank you!" John Carpenter, Director, Nortim Tools Ltd

Visit the website at: www.nortim.co.uk

Take a look at what our customers have to say:

"Our website is superb - it is really easy to navigate and looks terrific"

Steve Hutton, Director, The Communications Centre

"Our sales have increased substantially since introducing our new brand, adverts, leaflets and website.. Excellent work."

Lloyd Williams, Director, Homechoice Blinds Cotswolds

"Our business now looks more professional and more substantial thanks to our new branding."

Stephen Durrant, Director, Eco Scientific Ltd

"I see the work as excellent value for money, I believe that it will transform our business - thank you!"

John Carpenter, Director, Nortim Tools Ltd

Contact Us

If you think that we can help you feel free to phone or email. We'll run through the project with you and get back to you with a proposal quickly.

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